



IBC Asia Limited

Investing business with knowledge

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# Supply Chain Management Strategies for the Oil and Gas/Chemical Business

## Conference

26-27 April 2001\* Traders Hotel \* Singapore

Overview

石化業 新加坡 怡和 裕大 泉

### Critical Issues To Be Addressed:

- Fundamental Supply Chain Management Strategies
- Crude and Refinery Scheduling
- Product Blending and Scheduling
- Measuring Supply Chain Costs
- Key Ingredients of Successful Supply Chain Management
- Instrumentation and Regulatory Control
- Advanced Process Control
- Oil Movements and Storage
- The Terminal To Customer Solution
- Integrated Planning Models
- Integrated Supply Demand Chain
- Building a Collaborative Supply Chain
- Improving Logistics Operations through a Case Study
- Case Study of an Integrated Refinery Planning Model on an Oil Refinery/Chemical Distribution System
- Case Studies on Europack and a World Class Chemical Manufacturer

plus a one day workshop on :

石化業 全球研究計畫

**Strategic Integrated Supply Chain and TQM To Maximize Oil and Gas/Chemical Profits**  
by Dr. Warren Huang, President, OSA International Operations Analysis

with Case Studies on

Top Petroleum & Chemical Companies including SINOPEC, China Petroleum Corporation, Phillips Petroleum, Pertamina, Hualon, .....& many others

### WHY YOU SHOULD ATTEND

In the new economy, companies no longer compete against one another; rather, their supply chains compete against their competitors' supply chains. That is why companies spent millions to maximize their flow of materials and information. One of the technology trends for 2001 is supply chain automation. How do you cut costs and improve profits? Is integrating the answer? Or is it implementing e-supply chain? What are the latest fundamental Supply Chain Management Strategies for the Oil and Gas & Chemicals Business?